



in•sta•gramm•er noun

a person who shares artfully-crafted photos of their unique and enviable journeys; a social media influencer.

The culture and history of San Diego make it the perfect place to take the most share-worthy photos. From scenic sandy beaches, to historic buildings, to the perfect weather, San Diego is just begging to have its picture taken.



IF YOU HAVE ONE HOUR

- Head down to see the Unconditional Surrender installment, expansive views of the San Diego Bay and Downtown San Diego

IF YOU HAVE ONE DAY

- Head to Balboa Park for a mid-morning photo shoot at the Organ Pavilion or reflection pond
- Stop by the Unconditional Surrender installment for a quick photo and views of the San Diego Bay
- Walk to the Gaslamp Quarter for views of some of San Diego's picturesque historic buildings. Make your followers drool with a shot of your snack at one of the Gaslamp's many restaurants
- End the day at Belmont Park with an unforgettable and Insta-worthy sunset



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#SignatureSanDiego | @SignatureSanDiego
@HiltonBayfront | @HiltonLaJolla | @DoubleTreeSanDiego

UNCONDITIONAL SURRENDER 30 Minutes

Modeled after the famous photograph taken by Alfred Eisenstat in 1945, and created by sculptor J. Seward Johnson in 2013, the “Kissing Statue” is one of the most iconic places to snap a photo in San Diego. While visiting, be sure to stop by the Bob Hope Memorial Plaza and admire the adjacent U.S.S. Midway.

55 Tuna Lane

BALBOA PARK 2 Hours 💰

Developed in 1915 and named after explorer Vasco Núñez de Balboa, this historic park has been declared a National Historic Landmark and is listed as one of the Great Places in America. Spend the day exploring the beautiful architecture, fountains, ponds, and lush landscape in one of the most photogenic places in San Diego.

Balboa Park – balboapark.org

SUNSET CLIFFS 1 Hour

This beautiful seaside 68-acre park offers some of the best views of the Pacific Ocean and San Diego’s famous sunsets. Looking for adventure? At low-tide, make your way to the Open Ceiling Cave that is sure to increase your “likes” and followers.

PRO TIP: Bring a waterproof bag for your camera as you make your way to the cave.

Sunset Cliffs Natural Park

HARBOR CRUISE 2 Hours 💰

Take an unforgettable cruise along the San Diego Bay and capture stunning photos of the San Diego Skyline, Coronado Island, the Coronado Bridge and more.

990 N Harbor Dr – flagshipsd.com

GASLAMP QUARTER Time Varies 💰

Lively, bustling, modern, and historic, the Gaslamp Quarter offers something for everyone to enjoy. Snap a pic under the historical Gaslamp Quarter sign, check out the historical architecture, and explore the lively atmosphere.

Gaslamp Quarter – gaslamp.org

BARRIO LOGAN 15 Hours

An art and cultural hub. Check out the art murals and delicious bites.

Barrio Logan – sandiego.org

BELMONT PARK 2 Hours

San Diego’s Beachfront Amusement Park located in Mission Bay is home to the historic Giant Dipper rollercoaster that opened with the park in 1925. This amusement park is perfect for beachside treats and sunny Southern California vibe photos.

751 Ventura Pl – belmontpark.com

LA JOLLA 3 Hours

SCRIPPS PIER 1 Hour

8622 Kennel Way – scripps.ucsd.edu

The Ellen Browning Memorial Pier, “Scripps Pier,” is a part of the Scripps Institution of Oceanography. The pier itself is reserved for research purposes, but its structure is one of the most photogenic piers on the West Coast.

TORREY PINES Time Varies 💰

12600 N Torrey Pines Rd – torreypine.org

With over 1,500 acres of land to explore, the possibilities for your Instagram story are endless as you stroll along some of the best hiking trails in Southern California.

WINDANSEA SURF SHACK 30 Minutes

A locals-only surf break sits along the picturesque La Jolla bluffs, with an Historical Landmark surf shack sitting at the top. The quintessential Southern California coast pic.

POTATO CHIP ROCK 15 Hours

Looking for an adventurous and dramatic photo for your feed? Look no further than Potato Chip Rock, one of the most photographed hiking stops in San Diego. With scenic views of the Pacific Ocean and San Diego County, the steep hike to the top of Mt. Woodson Summit is worth the climb.

17130 Mt. Woodson Rd, Ramona

KATE SESSIONS MEMORIAL PARK 1 Hour

Named after the mother of Balboa Park, this beautiful park features ample grassy areas and spectacular views of San Diego. Bring your furry friend and explore this treasured local spot.

5115 Soledad Rd

PICTURESQUE RESTAURANTS & BARS

- Morning Glory – 550 W Date St
- Born & Raised – 1909 India St
- Raised by Wolves – 4301 La Jolla Village Dr

Estimated times for activity are listed next to each experience

💰 = Experience has a cost associated with it